



CAMILA ESCAT

Brand Designer & Creative

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PERSONAL STATEMENT

I am Spanish-Filipino designer born and raised in Madrid, Spain. I have more than 9 years experience in various positions and locations. This has allowed me to be multidisciplinary and open to new challenges. I love to travel, meet new people and get lost in Modern Art museums.



EXPERIENCE

VOLUNTEER FOR DISADVANTAGED CHILDREN

Kalipay Negrense Foundation, Philippines | 2017

Teaching Arts & Crafts to the children, organizing activities and outings, Social Work, Fundraising.

GRAPHIC DESIGNER & AMBASSADOR

Bert, Manchester UK | 2014 -2017

Opening and developing Bert's office in Madrid. Brand Designer, Representative, Coordinator.

UX DESIGNER & CHIEF IDENTITY OFFICER

Floqq, Madrid Spain | 2014

Creating and reinforcing the brand identity across all channels and devices. Developing the brand.

UX INTERACTIVE DESIGNER

WagerLogic, Malta | 2013

Developing strategies in the Branding Department for affiliation and new customer attraction.

ART DIRECTOR

Shortcut E-Marketing, Madrid Spain | 2010 - 2012

Leading the Creative Team. Managing online brand campaigns for EMEA clients.

CREATIVE MANAGER ASSISTANT

The Walt Disney Company, Madrid Spain | 2009

Working with Disney's EMEA Creative Manager in the Disney Consumer Products department.

EDUCATION

STRATEGIC DESIGN MANAGEMENT

Parsons School of Design, New York
Central Saint Martins, London | 2013

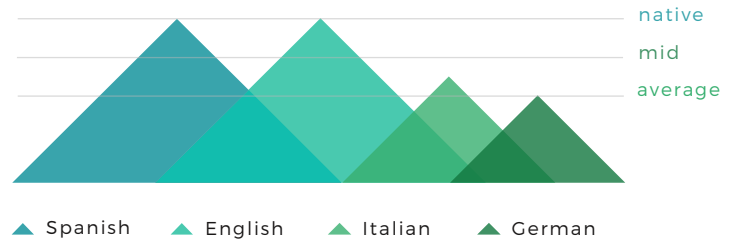
MASTER'S DEGREE MOTION GRAPHICS

IED Istituto Europeo di Design, Madrid | 08-09

BACHELOR'S DEGREE GRAPHIC DESIGN & 3D

IED Istituto Europeo di Design, Madrid | 05-08

LANGUAGES



SKILLS & KNOWLEDGE



Branding
Animation
Web
Illustration
Photography



Leadership
Teamworking
Adaptability
Communication
Learning



Honesty
Empathy
Initiative
Optimism
Confidence

- Photoshop
- Illustrator
- Lightroom
- InDesign
- After Effects
- Premiere / Final Cut
- HTML & CSS
- Wordpress
- SEO & Analytics
- Javascript & jQuery
- Cinema 4D



Logo Design
Branding
Typography
Color Theory
Illustration

Image Editing
Print Design
Motion Graphics
3D & 2D Animation

Web Design
UX / UI
SEO
Social Media
Marketing